

## E. S. GROUP OF INSTITUTIONS

*A family of academies with drive and ambition.*



### THEIVANAI AMMAL COLLEGE FOR WOMEN

(Re-Accredited by NAAC with 'A' Grade & ISO 9001:2008 Certified)



STRIVE. SERVE. SHINE  
ES COLLEGE OF NURSING

(Approved by Govt. of Tamil Nadu and Indian Nursing Council, New Delhi)



STRIVE. SERVE. SHINE  
ES COLLEGE OF  
PARAMEDICAL SCIENCES

(Approved by Govt. of Tamil Nadu and Affiliated to King's Institute of Preventive Medicine, Chennai)



STRIVE. SERVE. SHINE  
ES SCHOOL OF NURSING

(Approved by Govt. of Tamil Nadu and Indian Nursing Council, New Delhi)

PAN ASIAN COLLEGE  
OF ANIMATION

ES MATRICULATION  
HIGHER  
SECONDARY SCHOOL

ES SPORTS  
ACADEMY

ES HOSPITAL

ES COLLEGE OF  
ENGINEERING &  
TECHNOLOGY

ES MUSIC  
ACADEMY

ELUMALAI  
POLYTECHNIC  
COLLEGE

#### Theivanai Ammal College for Women (Autonomous)

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Website : www.tacw.in



## THEIVANAI AMMAL COLLEGE FOR WOMEN

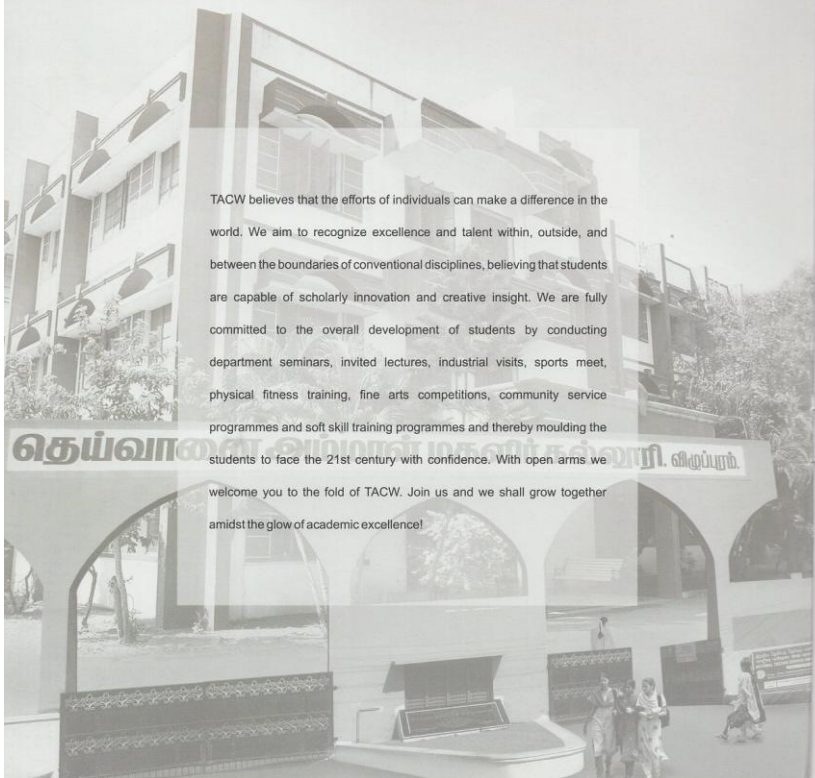
(Re-Accredited by NAAC with 'A' Grade & ISO 9001:2008 Certified)

(A Unit of E.S.S.K. Educational Charities)  
VILLUPURAM



PROSPECTUS 2014 - 15

**KNOWLEDGE IS POWER.  
EDUCATION EMPOWERS PEOPLE.**



TACW believes that the efforts of individuals can make a difference in the world. We aim to recognize excellence and talent within, outside, and between the boundaries of conventional disciplines, believing that students are capable of scholarly innovation and creative insight. We are fully committed to the overall development of students by conducting department seminars, invited lectures, industrial visits, sports meet, physical fitness training, fine arts competitions, community service programmes and soft skill training programmes and thereby moulding the students to face the 21st century with confidence. With open arms we welcome you to the fold of TACW. Join us and we shall grow together amidst the glow of academic excellence!

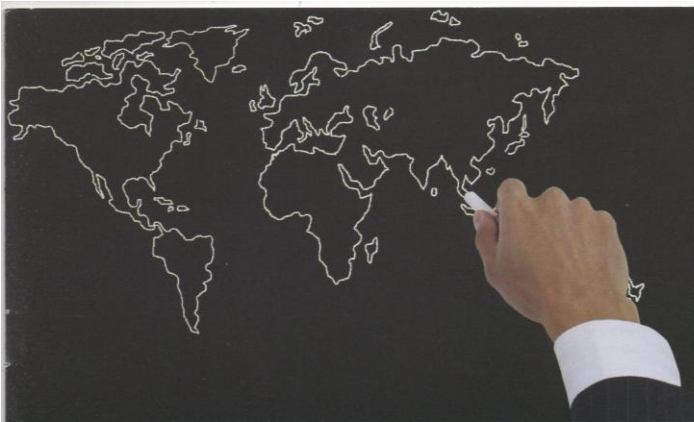
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With the basic aim to provide understanding and comprehensive knowledge to the people to survive in this competitive world through education, E.S. Educational Charities was established by the esteemed Industrialist, Philanthropist and President of Tamil Nadu Inland Fisherman Association - Shri. E. Swamikannu, in the year 1983.

E.S. Educational Charities has carved for itself, a name in the field of education in Villupuram district and has been rendering a commendable service for more than two decades. Owing to the untiring efforts of the visionary management and the unstinted support of the parents and students, it resulted in the establishment of 10 institutions under the E.S. Banner. Founded in 1989, Theivanai Ammal College for Women was honoured by NAAC with "A" grade accreditation and UGC conferment of Autonomy. The college adopts Choice Based Credit System with focus on academic excellence, vocational skill development, value orientation and sensitisation for community development for the purpose of producing women leaders. Courses have been conducted in accordance with the rules and regulations laid down by the University Grants Commission. Its creative and flexible curriculum aims to provide each student with the best possible route to fulfill their intellectual potentials and to contribute towards resolving the global challenges that we all face today. The college has a long-standing academic tradition of excellence in research and scholarship. This is coupled with the most advanced facilities for the pursuit of higher learning. The college has a team of experienced and efficient faculty and our academic programmes are challenging and updated regularly.



Within two decades, the college developed as the leading self financing college in Villupuram district in terms of student strength, number of academic programmes and faculty strength. The college has a good track record in extra-curricular activities like NSS, cultural activities and sports.

The college aims for Global Quality Education, at affordable cost through collaboration with foreign universities in Singapore, Hong Kong and USA. Marching ahead on the road to success, powered by a truly modern philosophy of education, TACW positively holds a mirror to a bright and resplendent future, whose motto is absolutely excelsior.

#### WHAT MAKES THE DIFFERENCE?

- 13 UG Courses, 9 PG Courses, 5 M.Phil. & 1 Ph.D. Programmes
- One among the 9% of the colleges accredited with "A" grade by NAAC (2003) in India
- Student Exchange Programme with International Universities in Singapore and Hong Kong
- Well connected student transport service with 10 buses in 6 routes
- Well maintained Hostel with the capacity of 400 students and 24 X 7 Medical Care
- Automated well stocked Library with e-learning facility
- Air conditioned, acoustically digitized Auditorium with a capacity of 650 students
- Well equipped Laboratories



## THEIVANAI AMMAL COLLEGE FOR WOMEN

(Re-Accredited by NAAC with 'A' Grade & ISO 9001:2008 Certified)

### LEARN, LIVE AND LEAD

The college logo brings into limelight, the significance of empowerment of women. Like how a flame ignites and spreads to bring up more flames, like how a lamp helps ignite other lamps, an educated woman takes the responsibility of educating her family, which in turn enlightens the whole society for generations.

MOTTO

TRUTH

TOIL

TRIUMPH

### VISION

To empower rural women through quality education for the purpose of serving the humanity with social responsibilities and leadership commitments.

### MISSION

To empower young women from rural areas with emphasis on academic excellence and holistic development to face the challenges of life with courage and commitment, to be builders of a humane and just society with value orientation, and to contribute for the process of nation building.

### GOALS

To promote academic excellence | To form women of character | To make students employable  
To sensitize students to serve for community development | To develop effective leadership qualities

### QUALITY POLICY

Our thrust is on the social empowerment of women through quality education, which enables the transformation of aspiring young girls into confident women.



Mr. E. SWAMIKANNU

## CHAIRMAN

**“The deed is everything, the glory is naught”**

E. S. Educational Charities aims at fulfilling the educational, cultural, social and other aspirations of the people in and around Villupuram district. Shri. E. Swamikannu is the Founder Chairman of the E. S. Educational Charities and his sincere, unrelenting efforts have led to the establishment of several institutions in Villupuram under the auspices of E. S. group. TACW was established with a missionary zeal for imparting quality education to the socially, economically and educationally deprived people of Villupuram district.

“My vision in founding the college was to impart higher education to girls and to make them self-reliant. I felt that women are the greatest national asset and by teaching one woman, we teach the whole family. TACW is the right place for them where one can learn, interact, grow and discover”.



Mr. SENTHIL KUMAR

## SECRETARY

It is my privilege to welcome you all to Theivanai Ammal College for Women (Autonomous), a leading institution in transforming women into a confident individual and leader. Re-Accreditation by NAAC with 'A' Grade is a replication of our quality. “The West has human resources, but no jobs and India has jobs, but not trained human resources, hence we need more college students” - Kapil Sibal, Former Union HRD Minister, Government of India.

Our mission is to drive the nation with efficient and employable women graduates, having confident and competent potentiality with global airing, as the world needs more women leaders and autonomy describers.

Students, teaching staff, physical facilities and academic programmes are the major focus areas, where best practices are used. Our ultimate goal is to provide education which maximises the full potential of each and every one of our students. I am confident that the learning experience in Theivanai Ammal College for Women will invigorate the minds of our students and prepare them well for whatever endeavors that they decide to pursue in their life and career.





Dr. Kasthuri Bai Dhanasekaran

## DIRECTOR

Dr. Kasthuri Bai Dhanasekaran, Director of TACW, is an academician with specialisation in Mathematical Economics and research experience in Agricultural Economics. She has thirty four years of dedicated service experience in Lady Doak College, Madurai as the Professor of Economics. She has rich administrative experience as the IQAC co-ordinator, ISO-Management Representative, Dean of Humanities and Controller of Examinations.

Under her leadership, Theivanai Ammal College for Women has been conferred the status of autonomy by UGC and has achieved re-accreditation with 'A' grade by NAAC. She is taking initiatives for job placements through skill development, industrial and International collaboration.

### MESSAGE

Theivanai Ammal College for Women is a safe and secure place for women to pursue their higher education. It provides conducive learning environment and offers quality education at an affordable cost. It focuses on life education with the emphasis on overall development of women students. It also enables the women in rural areas to face the challenges of life. Above all, it aims at producing self confident women. In a nutshell, it fulfills all the six E's of higher education:

**EXPANSION      EQUITY      ETHICS**  
**ENGAGEMENT      EXCELLENCE      EMPOWERMENT**

(as recommended by Professor VED PRAKASH, Chairman, UGC)

*"Hence, at this juncture, I call upon the aspiring young girls to enter the portals of TACW after completion of their higher secondary education at school. Also, I convey my best wishes to the new entrants of TACW."*



Mr. B. Natesan, M. Sc., PGDCA, DLL.

## CONTROLLER OF EXAMINATIONS

He has served various positions namely, Administrative staff, Assistant Controller and the Controller of Examinations in the A.V.C.College, Mayiladuthurai for the past 20 years.



Mr. E. Soundararajan M.Com., M.A., B.Ed., M.Phil., M.B.A., Ph.D.

## DEAN OF STUDENT AFFAIRS

Mr E. Soundararajan, the Dean of Student Affairs, takes care of all student related activities, extension union and conduct of college assembly. He has a working experience of more than 23 years at A.V.C. College (Autonomous), Mayiladuthurai as the lecturer, HOD of Commerce (Self finance), IGNOU Co-ordinator, NSS Programme Officer, Staff Club Joint Secretary, RRC Co-ordinator, PEKAK Extension

Programme Co-ordinator, TNOU AVC College Co-ordinator and Additional Chief Superintendent, Examination Committee AVC College (Autonomous), Mayiladuthurai. He had presented more than 15 papers at the National and International seminars organized by AVC College(Autonomous), Mayiladuthurai, Bharathiyar University, Trichy and Annamalai University, Chidambaram. He had also prepared the course material for SASTRA University on "Accounting for Managers" for MBA candidates. He is an approved Research Advisor of Bharathidasan University, Trichy and TNOU, Chennai. He has Produced 12 M.Phil. scholars (Commerce), has guided 10 MBA candidates of Annamalai University, Chidambaram and 7 MBA scholars of Tamil Nadu Open University, Chennai. He is a regular visitor of Delhi, Mumbai, Kolkata, Chennai, Bangalore, Cochin, Hyderabad and Thirunelveli as a resource person for Annamalai University, Chidambaram.

## COLLEGE ACHIEVEMENTS

- Pioneering institution dedicated to the cause of higher education for rural women
- One among the 9% of the colleges accredited with 'A' Grade by NAAC (2005)
- **ISO 9001:2000**  
Certified by TUV for Quality Education (2003)  
Re-Certification 9001:2000 (2008)  
Certification under 9001:2008 (2010)  
Re-Certification under 9001:2008 (2013)
- First self financing college to be permanently affiliated to Thiruvalluvar University (2006)
- Conferred the "Award for Excellence in Education" by Rotaract Club – Villupuram (2006)
- Recognized by UGC under section 2 (f) of the UGC Act
- Selected as a Regional Field Unit for training college teachers of six districts on evaluation techniques by National Testing Service, Mysore (2008)
- Partner institute of IGNOU under the scheme on convergence of ODL and conventional system (2008)
- Conferment of Fresh Autonomous Status by UGC (2009)
- International collaboration with Lingnan University, Hongkong (2010)
- Initiative for Industry – Institute Interface (2011)
- Dr. Abdul Kalam's visit for launching of "Lead Villupuram 2020" (June 2011)
- Re-accredited by NAAC with 'A' Grade (2012)
- Raising of VI Battalion NCC Women Wing

## HIGHLIGHTS OF AUTONOMY

- Part I (Language) & Part II (English) offered at two levels (Basic & Advanced)
- French, Hindi & Tamil offered under Part I
- Soft Skill training offered at two levels in all six semesters
- Skill oriented papers introduced as Non-Major Elective in four semesters
- Value Education offered in four semesters to inculcate moral and ethical values
- Extension Services / Service Learning offered to promote social awareness and to extend community service
- Vocational Courses offered to sharpen the vocational skill and to promote self employability
- Provision for earning extra credits



## OUR CAMPUS

- Two academic blocks for various academic departments and administrative activities
- A main building housing the Administrative office, Examination office, Library, Auditorium, Science-lab, Information Technology service centres, Language Laboratory and BPO centres
- The new block comprises of tutorial classes

### TEACHING FACILITIES

Include Lecture room, Audio-Visual room, Computer Laboratories, Science Laboratories and Language Laboratory. They enrich the students knowledge and are shared by all academic departments.

### CLASS ROOMS

There are totally 126 spacious and furnished class rooms, designed to promote maximum interaction and dissemination of knowledge.

### ENGLISH COMMUNICATION LAB

- Hi-Tech Lab
- Fully Air-Conditioned
- Audio & Video Presentation
- Furnished with 60 Headphones & 2 Television Sets
- Accommodates 60 students in 60 Cubicles

### COMPUTER LABORATORY

- 120 Systems with latest configuration
- Free Broadband Internet access
- Wireless Networking
- Separate cabin for PG Students

### SCIENCE LABORATORIES

- Well designed & equipped Laboratories for Physics, Chemistry and Bio-Chemistry
- Separate Cupboards
- Separate Pipeline & Burners



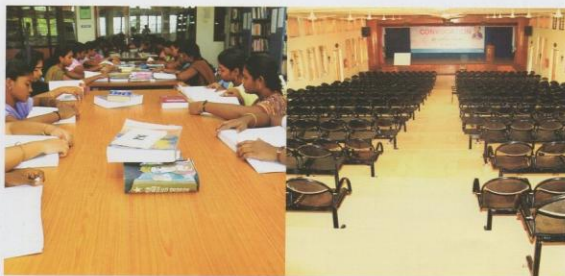




**LIBRARY**

It is a modernized library which can accommodate 200 students at a time and has different sections to promote easy usage among the students committee. Availability of e-library services for easy access of required books within the campus. Also, it provides N-List services providing 70,000 e-books and 5000 e-journals.

- 21,000 Volumes of Books
- 39 Magazines
- 34 Journals
- 101 e-Books
- CD ROM-147
- 10 Daily Newspapers
- e-Library & Digital Library
- Web OPAC
- Lib Sys Automation
- INFLIBNET – NLIST Access (5000 e-journals & 70,000 e-books)
- Audio Visual Room
- Extra Reading Hours



**HOSTEL**

The hostel is an in-campus three storey building, which provides secure residential place for 400 students. It has facilities like prayer hall, recreation hall with DVD, a common reading room, yoga centre, bunker cot system and computers with Internet facility.

**AUDITORIUM**

A spacious and air-conditioned auditorium with good acoustic system and a seating capacity of 650 students. It is the preferred venue for holding various functions and ceremonies, organized by the college.

**ADDITIONAL FACILITIES**

- 250 KVA Automatic Restart Generator
- Temple
- Mineral Water Lawn
- Eco Friendly Lawn
- Guest Room
- Seminar Room
- Gym



**TRANSPORT**

10 buses to

Neyveli	Panruti	Tindivanam
Gingee	Tirukovilur	Villupuram (local)

**CANTEEN**

- Supplies nutritious food
- Subsidised rate
- Provides breakfast and lunch



**STORE**

To meet the requirements of the students

**MEDICAL FACILITY**

Treatment at E.S.Hospital. (Sister concern)

**ENCOURAGEMENT FOR SPORTS**

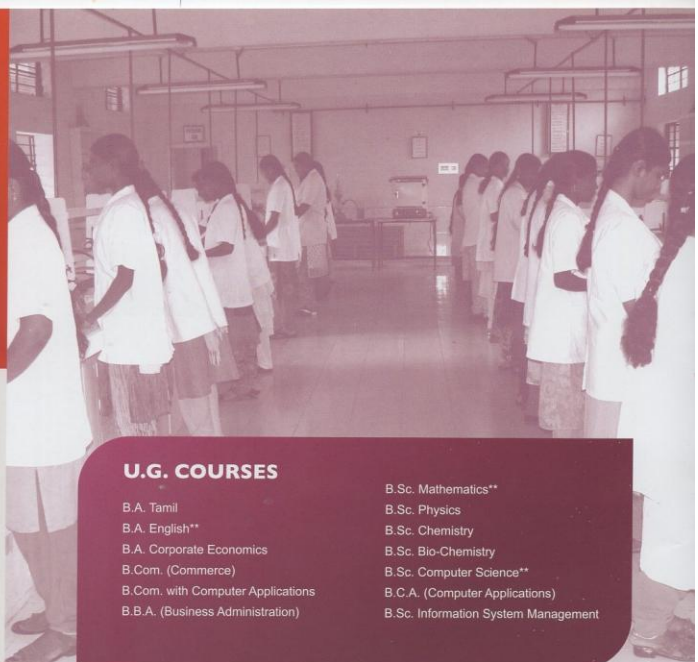
To build a sound mind in a sound body, our college provides a volley ball, basket ball and a ball badminton court. In addition to this we provide a gymnasium with sophisticated equipment.



- Admission under sports quota
- Full fee concession
- Free accommodation & food
- Training / Summer camp







**U.G. COURSES**

- B.A. Tamil
- B.A. English\*\*
- B.A. Corporate Economics
- B.Com. (Commerce)
- B.Com. with Computer Applications
- B.B.A. (Business Administration)

- B.Sc. Mathematics\*\*
- B.Sc. Physics
- B.Sc. Chemistry
- B.Sc. Bio-Chemistry
- B.Sc. Computer Science\*\*
- B.C.A. (Computer Applications)
- B.Sc. Information System Management

**P.G. COURSES**

- M.A. Tamil
- M.A. English
- M.Com. (Commerce)
- M.A. Human Resource Management
- M.Sc. Mathematics
- M.Sc. Chemistry
- M.Sc. Bio-Informatics
- M.Sc. Computer Science
- M.C.A. (Computer Applications)

**RESEARCH PROGRAMMES**

- M. Phil. Tamil
- M. Phil. English
- M. Phil. Commerce
- M. Phil. Mathematics
- M. Phil. Computer Science
- Ph. D. Tamil (Full time/Part time)
- Ph. D. Commerce\*

\*Subject to Approval of Thiruvalluvar University

\*\* offered in two sections

**FEE STRUCTURE 2014 - 15**

UG Courses	Year I		Year II		Year III	
	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI
B.A. Tamil	6500	5800	5800	5800	5800	6100
B.A. English	12200	11500	11500	11500	11500	11800
B.B.A.	14000	13500	13500	13500	13500	13700
B.Com.	14000	13500	13500	13500	13500	13700
B.Com. Computer Applications	15000	14500	14500	14500	14500	14700
B.A. Corporate Economics	8200	7500	7500	7500	7500	7800
B.Sc. Bio-Chemistry	12000	11500	11500	11500	11500	11900
B.Sc. Chemistry	12500	12000	12000	12000	12000	12200
B.Sc. Mathematics	14000	13500	13500	13500	13500	13700
B.Sc. Physics	10000	9500	11000	11000	11000	11300
B.Sc. Computer Science	16300	15500	15700	15500	15700	15900
B.Sc. Information System Management	15300	12500	13500	13500	13500	13700
B.C.A.	16300	15500	15700	15500	15700	15900

Part I – Hindi / French

The students who opt for Hindi / French under Part – I have to pay an additional fee of ₹.1500/- every year

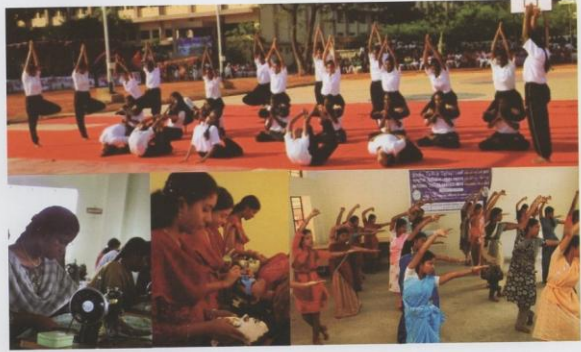


**FEE STRUCTURE 2014 - 15**

PG Courses	I Year		II Year		III Year	
	I Sem	II Sem	III Sem	IV Sem	V Sem	VI Sem
M.A. Tamil	8500	8000	8000	8400	-	-
M.A. English	11800	11300	11300	11300	-	-
M.A. Human Resource Management	11600	10800	10600	10900	-	-
M.Com.	11800	11300	11300	11300	-	-
M.Sc. Bio-Informatics	16500	16500	16500	16500	-	-
M.Sc. Mathematics	11800	11300	11300	11600	-	-
M.Sc. Computer Science	19600	18700	18700	19000	-	-
M.C.A.	21200	20700	20600	20600	20600	21000
M.Sc. Chemistry	20000	20000	20000	20000	-	-
M.Phil. Mathematics	17000	-	-	-	-	-
M.Phil. Commerce	17000	-	-	-	-	-
M.Phil. Tamil	12000	-	-	-	-	-
M.Phil. Computer Science	24000	-	-	-	-	-
M.Phil. English	17000	-	-	-	-	-
Ph.D. Tamil (Part Time)	12000	-	12000	-	12000	-
Ph.D. Tamil (Full Time)	17000	-	17000	-	17000	-

If a student discontinues during the first semester and wants to get her transfer certificate from the college, she has to pay the fee for the second semester also.

Ph.D. Commerce	12000	-	12000	-	12000	-
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**VOCATIONAL COURSES**

Vocational courses enable the students to develop vocational skills for promoting employability. These courses are mandatory for UG students. A student has to register for a Certificate and a Diploma course of her own interest during the first and second year.

**Fee structure for the vocational courses**

Certificate Courses	Amount (Rs.)
Hand Work	1800
Embroidery	2300
Fur Work	2300
Band Music	2300
Keyboard	2400
Classical Dance	2400
Classical Singing	2400
Beauty Culture	2400
Karate	2400
Hindi	1500
Graphic Art	2400
DTP	2500

Diploma Courses	Amount (Rs.)
Hand Work	2800
Beauty Culture	4300
Tailoring	2300
Classical Dance	3800
Classical Singing	3800
Keyboard	3800
Yoga	2800
Hindi	1800
Web Designing	3300
Multimedia	4300
Trouble Shooting & Hardware Management	2300
CMLT	2500
Fur Work	3000





**Fee Concession for Admission 2014 -15**

CATEGORY	CONCESSION* %	Department	10% Concession ** for	
			First Semester	All Six Semesters
Sports: National & State Level Players	100	B.A Tamil	650	3520
Physically Challenged	50	B.A English	1220	6940
Widow / Divorced	50	B.B.A	1400	8110
Recipient of State / National Govt. Awards	50	B.Com	1400	8110
Overall School Topper:	20	B.Com (CA)	1500	8710
Group wise School Topper	10	B.A Corporate Economics	820	4540
Scoring 60% & above in part III - UG	10	B.Sc Bio-Chemistry	1200	6930
Admission on or before 5 <sup>th</sup> June	10	B.Sc Chemistry	1250	7210
Student of ES School at +2	10	B.Sc Mathematics	1400	8110
Student of TACW at UG	10	B.Sc Physics	1000	6320
		B.Sc Computer Science	1630	9400
		B.Sc Information System Management	1530	8140
		B.C.A	1630	9400

*\*If a student is eligible to avail concession in more than one category, concession is restricted to a maximum of 20 % only.*

*Concession only on submission of certificate at the time of admission.*

*\*\*Concession could be availed in any semester only if fee is paid before the due date.*

*If fee is not paid before the due date in any semester, concession could not be availed.*



**ELIGIBILITY CRITERIA**

**UNDER GRADUATE COURSES**

Candidates seeking admission to the first year of the Bachelor's Degree must have passed higher secondary examination conducted by the government of Tamilnadu or an examination accepted as equivalent.

The upper age limit for admission to UG courses will be 21 years as on 1<sup>st</sup> July of the year of admission. However a relaxation upto 5 years for the physically challenged and 3 years for women candidates is permitted.

**POST GRADUATE COURSES**

For admission to PG, the candidate must have passed a 3 year degree course (under 10+2+3 pattern). For courses other than MCA, the qualifying examination marks in part III (major, allied) alone shall be taken into consideration.

For admission to MCA, AICTE/TANCET Anna University norms will be followed.

**M.Phil.**

Candidates seeking admission to research programmes must have completed their relevant post graduate degree with minimum 55% of marks.

**Ph.D.**

The candidate should have obtained a master's degree with not less than a second class or an equivalent grade.

**HOW TO APPLY**

- Cost of application form is Rs.200
- Application forms can be downloaded from the website [www.tacw.in](http://www.tacw.in). At the time of registration, Rs 200 has to be paid in cash or by Demand Draft (DD) drawn in favour of "The Secretary, Theivanai Ammal College for Women" payable at Villupuram
- Last date for the receipt of application form will be 10 working days after the issue of HSC/Qualifying exam's Marks Statement

**ENCLOSURES**

- UG - 3 attested copies of HSC Marks Statement, Community Certificate, TC & Conduct Certificate
- PG - 4 attested copies of Marks Statement of HSC/Equivalent course, Community Certificate, TC & Conduct Certificate
- 2 Passport size photos and 15 stamp size photos





## DEPARTMENT OF TAMIL

### ABOUT THE DEPARTMENT

The department of Tamil started in the year 1984 as a Part II Language, and in the year 2002 it started functioning as a major department. The department is equipped with qualified faculty members. The department has produced 10 PG & 7 UG University ranks so far.

### ADMISSION NORMS

Course Offered	Eligibility Criteria for Admission
B.A. Tamil	Pass in HSC
M.A. Tamil	B.A. Tamil Literature or Part I Tamil at UG Level (with 4 semesters)
M.Phil. Tamil	M.A. Tamil with 55% of marks.
Ph.D.	Part time - M.A. Tamil with 55% of marks and two years of teaching experience. Full Time - M.A. Tamil with not less than a second class or an equivalent grade

### FUTURE PROSPECTS

After graduation, students have the following prospects:

**Avenues for Higher Studies** : M.A. in Tamil, B.L.

**Career Prospects** : Journalism, Anchoring (VJ/RJ), Media field.



## DEPARTMENT OF ENGLISH LITERATURE

### ABOUT THE DEPARTMENT

The department of English is one of the most industrious departments of the college. It became a Post Graduate department in 2008. The department added more credits to its fame by offering M.Phil programme from 2012. The department widens its horizons by providing education in English through bridge courses and spoken English courses. It also offers various extension activities like soft skill training and placement training for the students in other disciplines. The department serves as a platform for the research scholars, by conducting many innovative seminars, guest lectures and workshops. The department library has an abundant collection of books on English language and literature. Besides this, the department focuses on the talent of students by conducting various competitions through the department association - Coffee House.

### ABOUT THE HOD

**Dr. V.Govindarajan, M.A., M.Phil., Ph.D.**

His objective is to organize the environment and achieve challenging goals through strong will and consistent hard work. His strengths are, a burning desire for self improvement, good team leadership qualities, a positive attitude and the ability to strike a friendly chord with any kind of personality. His special skills are organizing seminars for the students of English literature, organizing workshop on basics of translation and paper presentation on different topics. He published the study material for Part II English.

### ADMISSION NORMS

Course Offered	Eligibility Criteria for Admission
B.A. - English	Pass in HSC
M.A. - English	B.A. English Literature or Part II English at UG Level (with 4 semesters)
M.Phil. - English	M.A. English with 55% of marks

### FUTURE PROSPECTS

After graduation, students have the following future prospects:

**Avenues for Higher Studies** : M.A. in English, History, Linguistics, M.B.A.

**Career Prospects** : BPO, Tourism, Secretarial, Journalism, Compering, Anchoring.

## DEPARTMENT OF COMMERCE

### ABOUT THE DEPARTMENT

The department was established in 1989 and it got upgraded to PG department in 2007 and to M.Phil department in 2009. It offers a comprehensive and multi disciplinary curriculum including papers such as Operational Research, Principles of Management and contemporary courses such as Internet Banking, Accounting Package, Competitive Exam Skill etc. The department organised invited lectures on Financial Planning & Literacy for young graduates, career awareness regarding ICWA and career awareness on Banking and Diploma in Banking and Finance. The students of commerce participated and won the overall shield in the Acharya Business League 2013 organised by Acharya Arts & Science college, Pudukchery.

### ABOUT THE HOD

**Dr. S. Selvakumar**, M.Com., M. Phil., MBA., Ph.D.

He started his professional career from Madurai Kamaraj University in 2000 as a resource person. He was working as the HOD of Commerce in Subbalakshmi Lakshmiipathy College of Science, (Autonomous) Madurai in 2008 and joined as Assistant Professor & Head at Theivanai Ammal College for Women (Autonomous) Villupuram in 2011. His areas of specialization include Accounting, Finance and Taxation. He has presented many papers in National seminars and he has guided 4 M.Phil. scholars.

ADMISSION NORMS	
Course Offered	Eligibility Criteria for Admission
B.Com.	Pass in HSC with Accountancy/ Commerce / Commerce with Computer Science
B.Com with Computer	Pass in HSC with Accountancy/ Commerce / Commerce with Computer Science
M.Com	B.Com / B.Com with CA / B.Com with CS / B.A.Corporate Secretaryship / B.Com Co-Operation / B.B.M / B.B.A / B.A Economics or B.Sc Statistics with Accountancy or Costing or Banking as allied subjects
M.Phil Commerce	M.Com degree with 55% marks

### FUTURE PROSPECTS

After graduation, students have the following future prospects

**Avenues for Higher Studies** : M.Com., M.Com.(C.S.), MBA., MHRM., CA, ICWAI, ACS.

**Career Prospects** : Accountant, Accounts Officer, Banks, Marketing Executives, Administration, Entrepreneurs, Independent practice.

## DEPARTMENT OF ECONOMICS

### ABOUT THE DEPARTMENT

The department was started in the year 2003. The department creates more awareness on corporate related subjects. The department aims at imparting quality education and has produced five gold medalists since its inception.

### ABOUT THE HOD

**Mrs. S.A. Santhi**, M.A, M.A, M.Phil.

For the past 23 years she has been working as the HOD of Economics. She is a forerunner and a prompt decision maker in all the college endeavours. She is the Co-ordinator of Student Services, Admissions, Management Representative of ISO, Member of Core Committee, IQAC, NAAC, Anti Ragging Committee and the Assistant Chief Superintendent of ESE under autonomy. She has presented many papers in State, National and International seminars.

ADMISSION NORMS	
Course Offered	Eligibility Criteria for Admission
B.A. - Corporate Economics	Pass in HSC

### FUTURE PROSPECTS

After graduation, students have the following future prospects

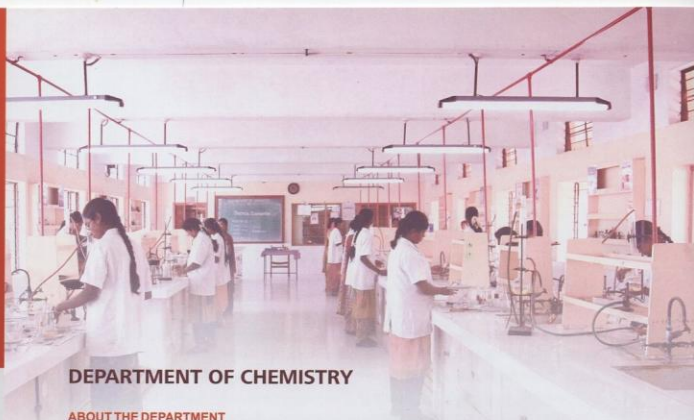
**Avenues for Higher Studies** : M.A. Economics, M.Com. M.Com.(C.S.), MBA., MHRM., CA, ICWAI, ACS.

**Career Prospects** : Accountant, Accounts Officer, Banks, Marketing Executives, Administration, Entrepreneurs, Independent practice.



State level seminar on 'Waste Management for Environmental Protection'





## DEPARTMENT OF CHEMISTRY

### ABOUT THE DEPARTMENT

The department of Chemistry was started in the year 1992. The department is equipped with qualified faculty members, modernised lab with good infrastructure. The department has so far produced 8 University ranks. The department grew into a PG department in the year 2012-13. The department arranges industrial visits to its students every year to impart knowledge of chemistry involved in various chemical industries.

### ADMISSION NORMS

Course Offered	Eligibility Criteria for Admission
B.Sc. Chemistry	Pass in HSC with Chemistry
M.Sc. Chemistry	B.Sc. Chemistry

### FUTURE PROSPECTS

After graduation, students have the following future prospects

**Avenues for Higher Studies** : M.Sc. Chemistry, M.Sc. Biotechnology, M.A., M.B.A.

**Career Prospects** : Chemist, Pharmacist, Lab Technician, BPO.



## DEPARTMENT OF BIO CHEMISTRY

### ABOUT THE DEPARTMENT

The department was established in 1994 and it grew into a PG department with M.Sc Bioinformatics in 2009. The department has produced 24 University rank holders. It offers a well balanced set of courses in order to equip the students in the fundamentals of Biochemistry to facilitate entry into clinical jobs as well as higher studies. It promotes internship programs and industrial visits to enable the students gain practical exposure. It organizes invited lectures with eminent resource persons from Pondicherry University and the University of Zurich.

### ABOUT THE HOD

**Mrs. Arul Nangai**, M.Sc., M.Phil, N.E.T, Ph.D.

She is an active research scholar. She has obtained Summer Research Fellowship (CSIR) for the period between April 15 to June 15, 2011, organized by Indian Academy of Science under the guidance of Dr. Kasthuri Mukhopadhyay, Associate Professor, INU, New Delhi. She attended an Industry-University Interface Congress sponsored by CII held at New Delhi.

### ADMISSION NORMS

Course Offered	Eligibility Criteria for Admission
B.Sc. Chemistry	Pass in HSC with Chemistry
M.Sc. Chemistry	B.Sc. Chemistry

### FUTURE PROSPECTS

After graduation, students have the following future prospects

**Avenues for Higher Studies** : M.Sc. Chemistry, M.Sc. Biotechnology, M.A., M.B.A.

**Career Prospects** : Chemist, Pharmacist, Medical Coding, Lab Technician





## DEPARTMENT OF PHYSICS

### ABOUT THE DEPARTMENT

The department was started in the year 2002. The courses are designed to suit the current trends in academic and employment opportunities such as Nanophysics, Physics for competitive exams, Applied Optics. The department has well equipped laboratory with sophisticated equipment to cater the needs of practical course work of under-graduate students.

The department has a tie-up with an Optics company in Pondicherry for in-plant training and placements. Alumnae of the department are well placed in colleges, research institutes and in government offices.

### ABOUT THE HOD

**Mrs. R. Radha**, M.Sc., M.Phil.

She is a self-directed enthusiastic educator with a passionate commitment towards her profession. She takes an active part in college affairs. She organized an Indian National Science Academy lecture with the eminent scientist Dr. Lakshmanan as a resource person.

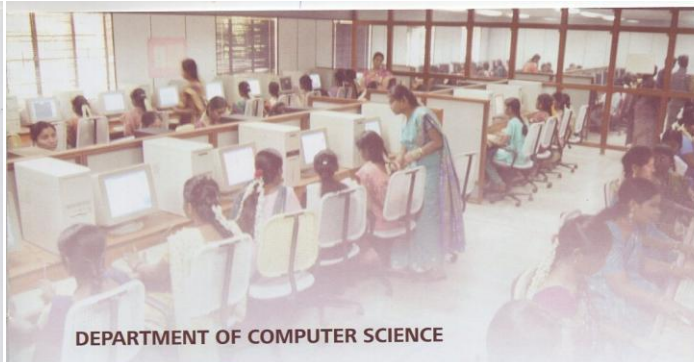
ADMISSION NORMS	
Course Offered	Eligibility Criteria for Admission
B.Sc. Physics	Pass in HSC with Maths and Physics

### FUTURE PROSPECTS

After graduation, students have the following future prospects

**Avenues for Higher Studies** : M.Sc. Physics, Information Technology, MBA, MCA.

**Career Prospects** : Science centres, Industry, Technician, Maintenance of Machines and Appliances, Telecom.



## DEPARTMENT OF COMPUTER SCIENCE

### ABOUT THE DEPARTMENT

The department of Computer Science was established in the year 1989 and it was elevated to PG department in 2003 and to Research department in 2008 to meet the demand for well-qualified computer professionals. The curriculum reflects the depth and width of Computer Science, with hands on experience in current technology.

The department has so far produced 48 rank holders. It also offers an atmosphere conducive for research scholars for pursuing research in various advanced areas of computer science. The research area includes Digital Image Processing, Data Mining & Networking

### ABOUT THE HOD

**Mrs. C. Bhuvaneshwari**, M.Sc., M.C.A., M.Phil., Ph.D.

She is an M.Phil guide approved by Thiruvalluvar University. She has produced five M.Phil scholars so far. She was the Convener of 'Hubvision' for four years. She is a trained internal auditor. She has presented papers at National and International conferences. She has actively involved herself in testing of examination software in the college.

ADMISSION NORMS	
Course Offered	Eligibility Criteria for Admission
B. Sc.	Pass in HSC with Maths or Computer Science.
M. Sc.	B.Sc. Computer Science B.C.A. Computer Application
M. Phil.	M.Sc. Computer Science or M.C.A. with 55% of marks

### FUTURE PROSPECTS

After graduation, students have the following future prospects

**Avenues for Higher Studies** : MCA, MBA, MIT, MIS, M.Sc. Computer Science.

**Career Prospects** : Programmer, System Analyst, Software Developer, Marketing in IT sector, e- Publishing, Software Testing & BPO.



### DEPARTMENT OF COMPUTER APPLICATIONS & INFORMATION SYSTEMS MANAGEMENT

**ABOUT THE DEPARTMENT**

The department has currently collaborated with 'Praxys Technologies' to conduct vocational courses in Multimedia & DTP in the campus. The department of Computer Science and Computer Applications offer Computer literacy for students, staff and organize National / State level seminars.

**About the HOD**

**Ms. K. Sridevi, MCA., M.Phil.**

She was an active co-ordinator of IQAC. She is an approved guide for M.Phil research scholars and she has produced five M.Phil scholars. She has contributed towards designing the marks statement under autonomy. She is a trained internal auditor.

ADMISSION NORMS	
Course Offered	Eligibility Criteria for Admission
B. C.A. Computer Applications	Pass in HSC with Maths.
B.Sc. Information System Management	Pass in HSC.
M.C.A. Computer Applications	Should have appeared for TANCET Examination. Any undergraduate degree (except languages)

**FUTURE PROSPECTS**

After graduation, students have the following future prospects

**Avenues for Higher Studies** : MCA, MBA, MIT, MIS, M.Sc. Computer Science.

**Career Prospects** : Programmer, Quality Analyst, System Analyst, Software Consultant, Marketing in IT sector, e - Publishing, Software Testing & BPO.



### DEPARTMENT OF PHYSICAL EDUCATION

**ABOUT THE DEPARTMENT**

The department of Physical Education was started in the year 2004 with the motive of promoting the spirit of sportsmanship among women. Every year, sports students are selected and are admitted under sports quota. The department gives periodic and systematic training to the students with a specialized coach for each discipline. The department has the credit of forming an efficient band troupe with the students.





### CAREER GUIDANCE AND PLACEMENT CELL

#### TRAINING AND PLACEMENT CELL

The Training and Placement Cell of Theivanai Ammal College, Villupuram is a unique institutional arrangement to empower the women student community. The Training and Placement Cell is lead by T. Sathya Priya, Assistant Professor of Computer Science and Placement Co-ordinator and Ms. K. Kanmani Anbuselvi, librarian and Placement Co-ordinator. The Training and Placement cell disseminates information regarding the availability of jobs through brochures received periodically from various companies in and around Villupuram, Cuddalore, Pondicherry, Chidambaram and Chennai. Several companies, institutions and organisations seek the Training and Placement cell for filling up their vacancies. The recruiters do come to our premises for direct campus recruitment. It strives to strike a match between recruiter's expectations and students' aspirations.

### INTERNATIONAL COLLABORATION

The College Secretary and Principal visited Universities in Singapore and Hong Kong to promote International collaboration in 2009.

#### LINGNAN UNIVERSITY, HONG - KONG

As a part of Internationalization of education, Professor William Lee and Ms. Chey of Lingnan University, Hong Kong visited our college. As a result of their visit, they became interested in tying up with our college. Full scholarships are provided to the selected students for continuing their studies in Lingnan University.



#### SINGAPORE UNIVERSITY

A group of Tamil teachers from Singapore sponsored by the Ministry of Education of Singapore visited our college to know about our teaching methods. They gained knowledge about our teaching methodologies, objectives, and evaluation.



#### DAVIDSON COLLEGE

A team of students and faculty from Davidson College from North Carolina had visited our college for indo-cultural exposure. The team visited Orukodi, the village adopted by our college which is about 20 kms away from the college campus.



#### ELMHURST COLLEGE, ILLINOIS

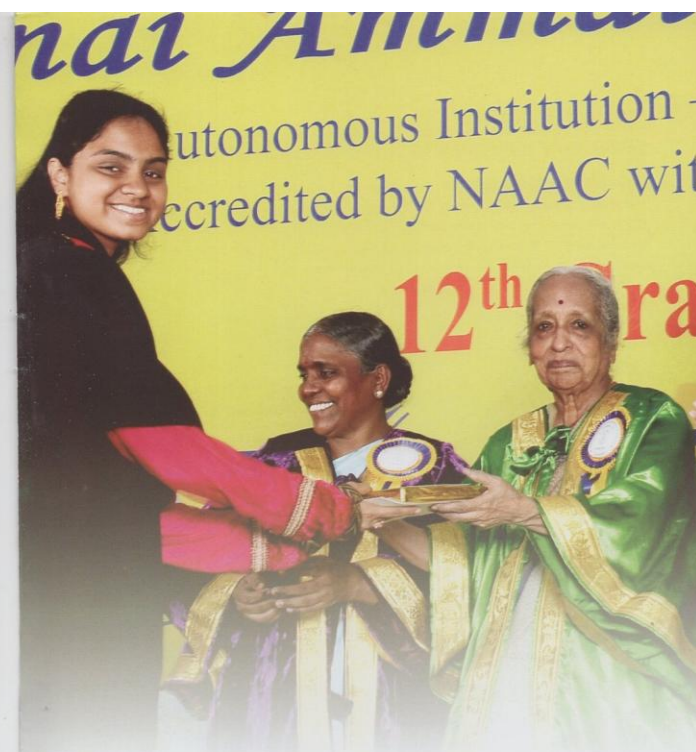
As a part of International cultural exposure visit, Dr. A. Harbold visited our college. He praised the efforts of the college and quoted "Women's education will help the society. When women thrive the whole society thrives".





**SCHOLARSHIP AND ENDOWMENT PRIZES**

Sl. No.	NAME	DEPARTMENT
1	Thiru. E.Swamikannu Endowment Prize	Best Outgoing UG Student
2	Thirumathi. S. Santha Endowment Prize	Best Outgoing UG Student
3	Chancellor Dr.G.Viswanathan Endowment Prize	Best Outgoing Student
4	Tmt. Durgadevi Gopalakrishnan Endowment Prize	General Tamil
5	Dr. V. K. Pandian Memorial Prize	Economics
6	Tmt. Gowri Subramanian Endowment Prize	Computer Applications
7	Mr. S. Selvaraj Endowment Prize	Computer Science
8	Sultan Chand Dropadi-Devi Memorial Scholarship Endowment Prize	Commerce
9	N. Chandra Gupta Endowment Prize	Business Administration
10	Mathematician Sri Ramanujam Endowment Prize	Mathematics (PG)
11	Janagi Nagarajan Endowment Prize	Tamil
12	SPR & KPM Provisions Endowment Prize	Commerce
13	Thiru. P. Chandrasekaran Endowment Prize	Computer Applications
14	Sri Sankaran Endowment Prize	Physics
15	Noor Mohammed Endowment Prize	Business Administration
16	John Dalton Endowment Prize	Chemistry
17	Shakespeare Endowment Prize	English (UG)
18	Sri. C. V. Raman Memorial Prize	Physics
19	U. V. Swaminatha Iyer Endowment Prize	Tamil (UG)
20	Mathematician Sri Ramanujam Endowment Prize	Mathematics (UG)
21	C. Kamala and Chandramohan Endowment Prize	Business Management
22	Dhanalakshmi Vasudevan Endowment Prize	Sports
23	Avvai Endowment Prize TACW, Villupuram	III year Major Tamil
24	AdamSmith Endowment Prize	Economics
25	BBA 2008 Batch	Business Administration
26	BBA 2010 Batch	Business Administration
27	Endowment Prize	General Tamil



**FINANCIAL ASSISTANCE**

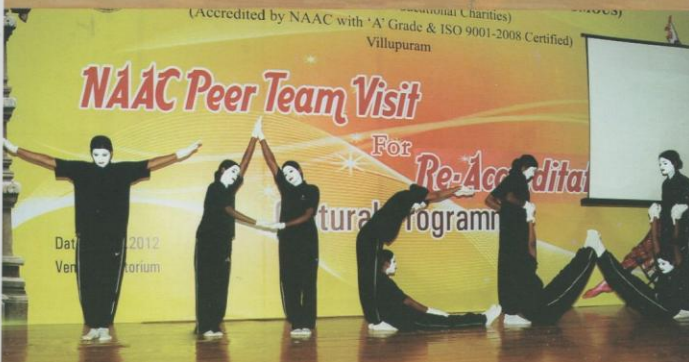
- Management provides scholarships to farmer's wards, first generation learners and economically deprived students.
- Sports students are given full fee concession for the term fee, hostel fee & mess fee.
- Need based financial support from the student welfare fund.

### SPORTS ACHIEVEMENTS

Our college has been honoured with awards like overall championship in Volleyball, Basketball and Handball in Thiruvalluvar University for the past seven years. Thiruvalluvar University awarded (29 form III) south-zone participation certificate for 30 students. During the year 2011-2012, our students were selected for National Level Kabaddi Tournament. During the year 2012-2013, our students participated in the National Level Taekwondo Tournament and secured a silver medal.











**COMMUNITY SERVICE**

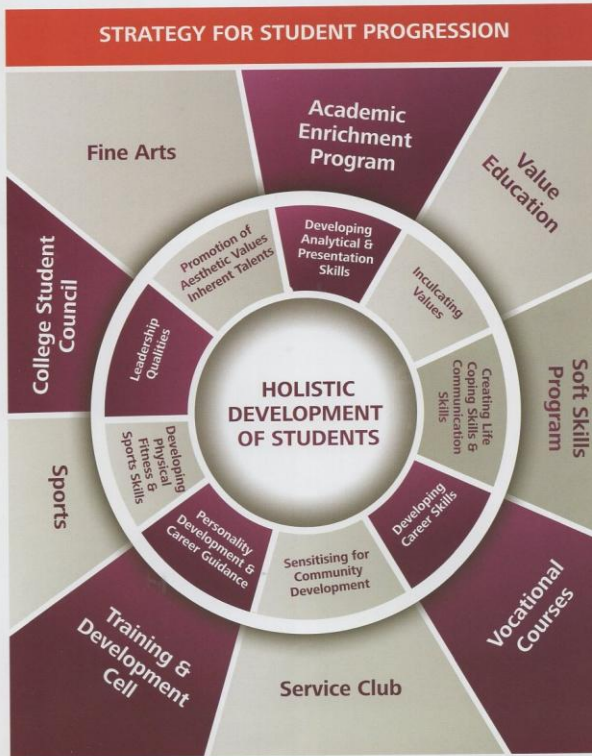
**EXTENSION ACTIVITY / PHYSICAL EDUCATION COURSES**

It is mandatory for all the 1<sup>st</sup> year UG students to enroll in any one of the 9 service clubs in our college. The students are expected to attend 120/60 hours per year in NSS/other service clubs to earn two/one credits and are expected to complete it before course completion.

- NSS Unit I
- RRC (NSS Unit II)
- Environment Club
- Population Club
- Literacy Club
- Social Service League
- Rotaract Club
- Youth Red Cross
- Physical Fitness Club
- National Cadet Corps



**CAMPUS LIFE - AT A GLANCE**





EVENTS OF THE YEAR



NAAC Peer Team Visit – NAAC Re-Accreditation



Raising Function of NCC Wing



Independence Day Celebration



Scientific Awareness Programme



Academic Council Meeting



Celebration of National Mathematics Year

VISITS BY RENOWNED PERSONALITIES



“Population control must for growth”

Special Correspondent
The Collector said that the population growth rate had to be controlled...
District Collector V. Sreenivasan lighting a lamp to mark the inauguration of seminar on World Population Day...

குடிரியா தினம்

குடிரியா பணி மக்களது
குடிரியா பணி மக்களது...
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தேய்வானை அம்மாள் கல்லூரிக்கு தேசிய மாணவர் படை தொடக்கம்

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'A' Grade NAAC certification for women's college



'A' Grade NAAC certification for women's college...
The NAAC team members from the National Assessment and Accreditation Council (NAAC)...

தேய்வானை அம்மாள் கல்லூரிக்கு தேசிய தர திருவிளக்குகள் 'ஏ' சான்று

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குருக்கம், கருணை, அர்ப்பணிப்பு வகுப்புகளாகத் தேவை வளமாகும்

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சர்வதேச போருக்கு விடுதலைப் போர்

சர்வதேச போருக்கு விடுதலைப் போர்...
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Women's college gets NAAC re-accreditation



தேய்வானை அம்மாள் கல்லூரிக்கு தேசிய தர திருவிளக்குகள் 'ஏ' சான்று

Women's college gets NAAC re-accreditation...
The NAAC team members from the National Assessment and Accreditation Council (NAAC)...