



THEIVANAI AMMAL COLLEGE FOR WOMEN (AUTONOMOUS)
(Re-Accredited (3rd Cycle) by NAAC with A Grade)

TACW INNOVATION HUB

Overview

The TACW Innovation HUB nurtures innovation, and encourages entrepreneurial talents among students, faculty and people of the region. It facilitates inter-disciplinary research and provides incubation facilities to start ups and budding entrepreneurs.

Redesigning common mind and Business towards excellence. Our Innovation Hub (iHUB) strives to develop innovative products and services with clear and measurable objectives based on emerging technologies through our Innovation Community, for the betterment of society and the future of India.

Design thinking approach is a key factor for product development in our institutions. The problem statement is collected from leading and small-scale industries and approach is used to develop a product. These products are developed with innovative ideas by the faculty members and the students.

Objectives

- ✓ Encourage students and faculty for innovation, idea generation and product development
- ✓ Help with the patenting process
- ✓ Facilitates at least two innovative products that are socially relevant

Vision

TACW College of WOMEN envisages its vision to provide quality education of international standards and impart knowledge & skills to the students, in the process to shine as one of the premier institutions in the country and worldwide

Mission

Improve the economic viability, sustainability and competitiveness of horticulture in India (or) Villupuram.

Prepare students to meet future development in science and technology with social and gender equity,

Empower students to promote their knowledge and skills through networking with other relevant institutions, develop confident and diligent future citizens.

Core values:

Collaborative approach Entrepreneurial spirit Excellence Impact-driven Integrity Openness.

AVA Products

S. No.	Name of the Department	Name of products	Collaborating Agency
1	Tamil	AVA Hair oil	Tamil Siddhar Herbal Medicine Centre, Cuddalore
		AVA Weight Loss powder	
		AVA Tooth Powder	
2	English	AVA Dye	Swarna Herbel Cosmetics, Pondicherry
		AVA Shampoo	
3	BBA	AVA Phenyl	Ms. Bakkiyam Agency, Pondicherry
		AVA Soap	
4	Commerce	AVA Paper bag	Sri M.S. Enterprises, Pondicherry
5	Chemistry	AVA Vermicomposting	Pondicherry Institute of Agricultural Sciences, Pondicherry

S. No.	Name of the Department	Name of products	Collaborating Agency
6	Mathematics	AVA Alovera cultivation	Pondicherry Institute of Agricultural Sciences, Pondicherry
7	Biochemistry	AVA Mushroom	Pondicherry Institute of Agricultural Sciences, Pondicherry
		AVA Beetroot Malt	
8	Computer Science	Software development	---
9	Psychology	Psych Help group Counseling & Assessment	ES Hospital, Villupuram

Constitution of TACW INNOVATION HUB

Chairperson	Dr. M.Brinth, Principal,TACW.
Conveners	Dr.S.Akila, Dean of Academic Affairs,TACW.
Co-ordinators	Mr.N.Velmurugan Department of Mathematics,TACW.
	Dr. Ratchagar Department of Physics, TACW.
Members	1.Dr.Vanitha (Tamil) 2.Ms.Kavibharathi (English) 3.Dr.Kamaludeen (BBA) 4.Dr.T.R.Anandhi (Commerce) 5.Ms.M.Anandhi (Mathematics) 6.Dr.Muniyappan (Physics) 7. Dr.Sindhuja (Chemistry) 8. Ms.Karthika (Bio-chemistry) 9.Ms.Manohari (Computer Science)