

DEPARTMENT OF COMMERCE
ACADEMIC ACTIVITIES

DEPARTMENT STATE \ NATIONAL LEVEL SEMINAR \ WORKSHOPS

Academic Year

2017-2018

| Date | Department | Topic & Resource Person | Beneficiaries / Participants | | | | |
|-----------|------------|---|------------------------------|----------------|-----------------|----------------|--------------------|
| | | | In campus Nos. | | Off campus Nos | | |
| | | | No. of Students | No. of Faculty | No. of Students | No. of Faculty | No. of Institution |
| 03.2.2018 | Commerce | National level seminar on Digital India – Prospects and Challenges Dr T. Joseph, Head & Associate Professor PG & Research Department of Commerce, Loyola College, Chennai | 300 | 11 | 109 | 14 | 5 |

2018-2019

| Date | Department | Topic & Resource Person | Beneficiaries / Participants | | | | |
|-----------|------------|---|------------------------------|----------------|-----------------|----------------|--------------------|
| | | | In campus Nos. | | Off campus Nos | | |
| | | | No. of Students | No. of Faculty | No. of Students | No. of Faculty | No. of Institution |
| 08.2.2019 | Commerce | National level seminar on Emerging Trends In Finance And Accounting In Accounting Arena CMA Raju Iyer P Former Chairperson, SIRC OF ICAI, Chennai | 324 | 11 | 106 | 15 | 5 |

2019-2020

| Date | Department | Topic & Resource Person | Beneficiaries / Participants | | | | |
|----------|------------|--|------------------------------|----------------|-----------------|----------------|--------------------|
| | | | In campus Nos. | | Off campus Nos. | | |
| | | | No. of Students | No. of Faculty | No. of Students | No. of Faculty | No. of Institution |
| 8.8.2019 | Commerce | Fostering entrepreneurship for sustainable economic development. Dr.G.Raju, Professor & Head, Department of Commerce, University of Kerala, Trivandrum | 417 | 11 | 415 | 12 | 7 |

Previous year Data (2013-2018)

http://www.tacw.in/uploaded_files/Seminar_Conference.pdf

INVITED LECTURE THROUGH VIDEO CONFERENCING

Video Conferencing is conducted by all the departments by inviting eminent subject experts from reputed Institutions and Universities to provide lecture in newly emerging aspects of domains. Students can interact with the experts and get clarification.

Academic Year

2017-2018

| Department | Date | Topic | Resource Person | No. of Beneficiaries |
|------------|------------|---|--|----------------------|
| Commerce | 09.08.2017 | Enterprise Resource Planning | Dr. P.Sridharan, Professor, Department of International Business, Pondicherry University. | 280 |
| | 03.10.2017 | Internationalization of MSME Products through e-Commerce Strategy | Dr.P.G.Arul Assistant Professor, Department of International Business, Pondicherry University. | 280 |

2018-2019

| Department | Date | Topic | Resource Person | No. of Beneficiaries |
|------------|-----------|------------------------------|--|----------------------|
| Commerce | 07.2.2019 | Intellectual Property Rights | Dr.V.Kavida , Associate Professor, Department of Commerce, Pondicherry University | 363 |
| | 21.2.2019 | Robotic Accounting | Dr R.K Tailor, Professor & Head, Department of Accounting & Taxation, IIS University, Jaipur | 363 |

2019-2020

| Department | Date | Topic | Resource Person | No. of Beneficiaries |
|------------|-----------|------------|---|----------------------|
| Commerce | 28.1.2020 | Recommerce | Dr.B.Vinnarasi, Associate Professor of Commerce, CHRIST (Deemed to be University), Bangalore | 417 |

Previous year Data (2013-2018)

http://www.tacw.in/uploaded_files/Invited_Lecture_through_Video_Conferencing.pdf

INDUSTRIAL VISIT

Every year III UG, students are taken to Banks, Companies, Industries, Factories, & Institutions in order to acquire practical knowledge of the subject as prescribed under the syllabus

Academic Year

2017-2018

| Department | Name of the Industry | Date | Observed |
|------------|---------------------------------------|-----------|---|
| Commerce | Flavors India Pvt. Ltd, Puducherry | 23-1-2018 | Manufacturing Process of Flavoring Essence |

2018-2019

| Department | Name of the Industry | Date | Observed |
|------------|---|------------|--|
| Commerce | Modern Bakers Madras Pvt. Ltd., Chennai | 17-10-2018 | Manufacturing Process of Food Products |

2018-2019

| Department | Name of the Industry | Date | Observed |
|------------|--|-----------|-------------------------|
| Commerce | Economic Times Printing Press, Chennai | 13-2-2020 | Printing of News Papers |

Previous year Data (2013-2018)

http://www.tacw.in/uploaded_files/Industrial_Visit.pdf

SUMMER INTERNSHIP

Summer internship is taken up by the UG/PG students during the summer vacation for a period of one month. The internship allows hands on experience and students gain practical knowledge from the industry. The internship comes under the category of extra credit earning provision.

Academic Year

2017-2018

| Department | Class & Major | Date | Place | No.of Beneficiaries | Outcome |
|------------|----------------------------------|----------------------|---|---------------------|---|
| Commerce | I & II B.Com., B.Com CA and I PG | 1.5.2017 - 31.5.2017 | Indian Bank branches in Villupuram District | 23 | Students gained hands-on-training in Banking Practical |
| | I & II B.Com., B.Com CA and I PG | 1.5.2017 - 31.5.2017 | D.C.Daga & Co., Villupuram | 10 | Students gained hands-on-training in Auditing Books of Accounts |
| | I & II B.Com., B.Com CA and I PG | 1.5.2017 - 31.5.2017 | Munusamy & Co., Villupuram | 15 | Students gained hands-on-training in Auditing Books of Accounts |

2018-2019

| Department | Class & Major | Date | Place | No.of Beneficiaries | Outcome |
|------------|--|-------------------------|---|---------------------|--|
| Commerce | I & II B.Com., B.Com CA and I PG | 1.5.2018 - 31.5.2018 | Indian Bank branches in Villupuram District | 33 | Students gained hands-on-training in Banking Practical |
| | I & II B.Com., B.Com CA and I PG | 1.5.2018 - 31.5.2018 | D.C.Daga & Co., Villupuram | 5 | Students gained hands-on-training in Auditing Books of Accounts |
| | I & II B.Com., B.Com CA and I PG | 1.5.2018 - 31.5.2018 | Munusamy & Co., Villupuram | 6 | Students gained hands-on-training in Auditing Books of Accounts |

Previous year Data (2013-2018)

http://www.tacw.in/uploaded_files/Summer_Internship.pdf

EXPERIENTIAL LEARNING
Academic Year

2017-2018

| Department | Class & Major | Date | Place | No. of Students | Outcome |
|------------|---------------------------------|------------------------|--|-----------------|--|
| Commerce | III B.Com. and III B.Com. CA | 1.5.2017- 31.5.2017 | ICAT Tally Training Institute, Puducherry | 30 | Students gained hands-on-training in Tally |

2018-2019

| Department | Class & Major | Date | Place | No. of Students | Outcome |
|------------|---------------------------------|------------------------|--|-----------------|--|
| Commerce | III B.Com. and III B.Com. CA | 1.5.2018- 31.5.2018 | ICAT Tally Training Institute, Puducherry | 30 | Students gained hands-on-training in Tally |

**PG Service Learning
Academic Year**

2017-2018

| Year | Place | Activity | No.of Beneficiaries | Outcome |
|-----------|------------------------------|---|---------------------|---|
| 2017-2018 | Melpathy Village, Villupuram | Lecture & Demonstration on Banking services such as different types of Deposit, loans and modern banking services | 65 | 50 Members of Women SHGs learnt to fill up their Name and other details in Bank Challans. Our students created awareness among Women SHGs on uses of Bank Cards such as Farmers Cards (Kissan Card), ATM cum Debit Card, Credit Card etc. |

2018-2019

| Year | Place | Activity | No.of Beneficiaries | Outcome |
|-----------|----------------------------------|---|---------------------|---|
| 2018-2019 | Kanndiyamadi Village, Villupuram | Lecture & Demonstration on Banking services such as different types of Deposit, loans and modern banking services | 62 | 50 Members of Women SHGs learnt to fill up their Name and other details in Bank Challans. Our students created awareness among Women SHGs on uses of Bank Cards such as Farmers Cards (Kissan Card), ATM cum Debit Card, Credit Card etc. |